

Mississippi Beef Cattle Improvement Association

Mississippi Beef Cattle Improvement Association—Productivity and Quality



Upcoming events:

- May 19—South MS Gain-on-Forage Bull Test Field Day, Tylertown, MS
- August 6—Homeplace Producers Feeder Calf Board Sale, Hattiesburg, MS
- August 10—Deep South Stocker Conference, Meridian, MS
- September 1—MBCIA Fall Bull Sale nomination deadline
- September—Beef Cattle Economics Lean at Lunch sessions
- October 25-27—Artificial Insemination School, Mississippi State, MS
- November 8—MBCIA Bull and Heifer Sale, Raymond, MS
- November 15—Beef Cattle Short Course, Starkville, MS

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Cattlemen's Exchange Feeder Calf Board Sale Results

The fourth annual "Cattlemen's Exchange Producer Sale" was held on April 3, 2012 in Winona, MS. Beef cattle producers from across the state marketed farm-fresh and assembled stocker cattle in 28 truck-load lots. Record high prices were recorded at the 2012 sale.

In this type of auction the cattle are not present at the sale facility. Short video clips of the cattle are posted on the Internet at msucares.com/livestock/beef/feeder_calf.html, along with detailed descriptions of cattle type, weight, and management for perspective buyers to view prior to the sale. The same videos are presented during the auction. Arrangements for delivery from the farm of origin to the buyer's location are made after the sale.

This type of marketing option is extremely efficient for all the parties involved. In this specific sale, more than 1,800 head of cattle were sold in less than an hour. The receipts from the sales approached \$1.9 million and averaged well above market value for the week of the sale. More importantly, the price premiums for recent MS board sales have been even larger when compared to the MS average market when the cattle were loaded out. The results indicate that the six board sales conducted to date in the state have, for the majority of the cattle sold, outperformed the price the cattle would have fetched if taken to auction at the specified delivery date.

Board sale was held on Tuesday, April 3, 2012 in Winona, MS. 28 pot-loads of cattle sold, all prices quoted \$ per cwt. All sales sold with a 2 percent shrink (except 1 pot-load with no shrink) and a \$4-5 per cwt slide. Mixed loads quote steer weight first, followed by the heifer weight. Steer price quoted on the mixed loads, heifers \$6 per cwt back.

Feeder Steers:

Bulk Medium and Large 1 and 2:
 4 pot-loads 875 lbs 136.50;
 5 pot-loads 800 lbs 140.50-143.75;
 1 pot-loads 725 lbs 146.25.

Feeder Heifers:

Bulk Medium and Large 1 and 2:
 2 pot-loads 800 lbs 132.50;
 1 pot-loads 700 lbs 140.60;
 3 pot-load 780 lbs 133.00;
 1 pot-loads 740 lbs 135.25;
 2 pot-loads 700 lbs 141.00-141.25;
 1 pot-load 625 lbs 140.50;
 1 pot-load 525 lbs 162.00.

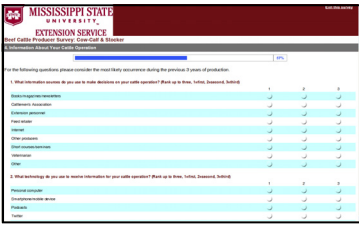
Mixed Feeder Steers and Heifers:

Bulk Medium and Large 1 and 2:
 1 pot-load 750 lbs/750 lbs 135.50;
 1 pot-load 675 lbs/625 lbs 145.50;
 1 pot-load 675 lbs/650 lbs 146.00;
 1 pot-load 570 lbs/550 lbs 161.00;
 1 pot-load 660 lbs/600 lbs 147.50.

These sales have been successful in bringing together cattle producers and livestock marketers to improve the profitability of both sectors of the beef production chain. In addition, the MBCIA, MSU Extension Service, MS Farm Bureau Federation, and MS Cattlemen's Association have collaborated on these sales. Since 2008, more than 16,700 head of cattle in 264 loads have been marketed in these board sales. Together, the receipts from these sales exceeded \$12.4 million.

The "Mississippi Homeplace Producers' Sale" will be held on August 6, 2012, and consignments are due by June 29, 2012. Those interested in taking advantage of this marketing opportunity should contact a representative from one of the organizations listed above.

Beef Cattle Producer Survey Results: Sires and Breeds



The MBCIA sponsored prizes to encourage participation in the recent beef cattle producer survey

In 2011, the Mississippi Beef Cattle Improvement Association sponsored prizes as an incentive for beef cattle producers in the state to participate in a comprehensive survey of beef cattle production. The survey was designed and implemented by the Mississippi State University Extension Service.

The objective of the survey was to obtain an updated assessment of production, marketing, and information gathering practices on beef cattle operations.

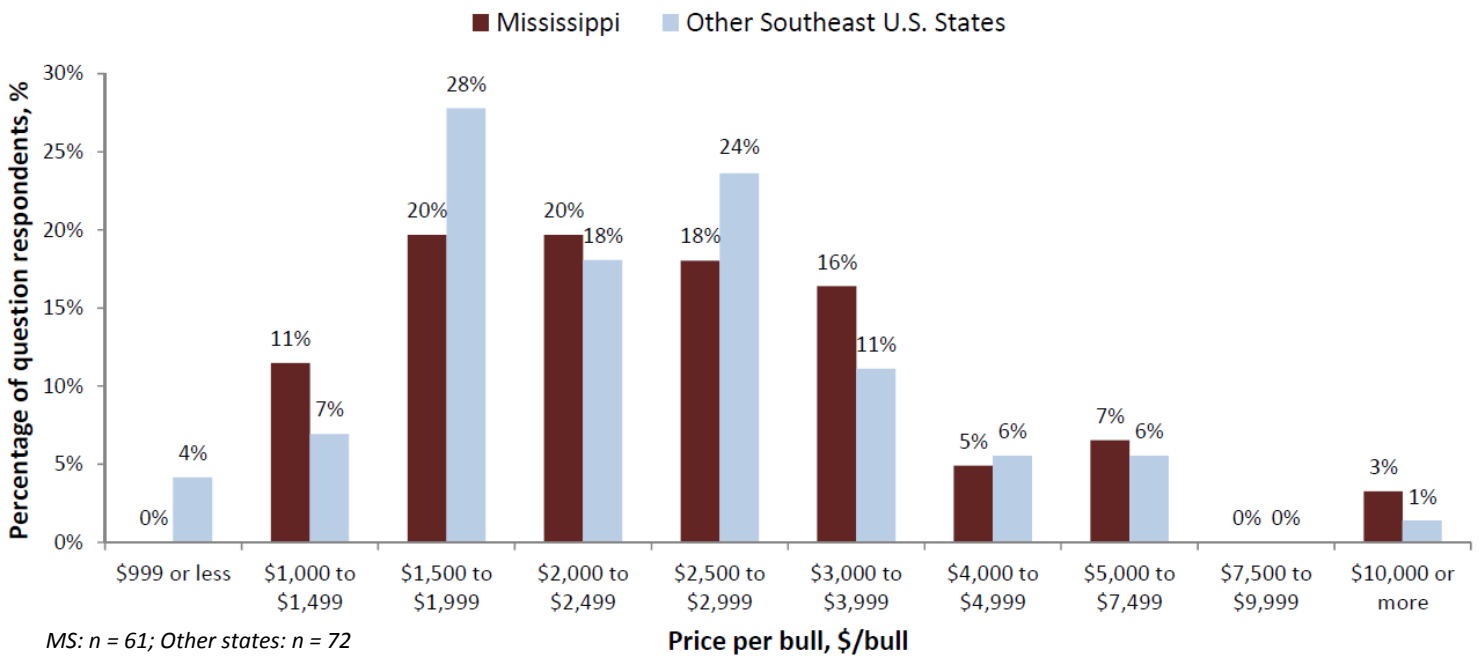
The survey was conducted during May and June 2011 as an online survey with a

printed option. Survey respondents were asked to base their responses on the previous 3 years of production.

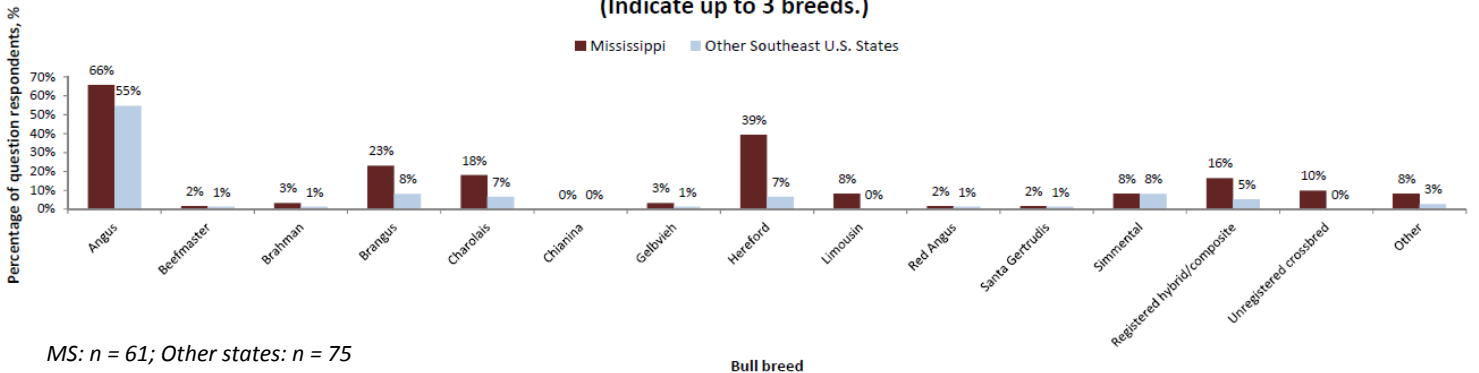
In addition to the 79 Mississippi respondents, 115 respondents from other Southeast U.S. states completed the survey. These states (number of respondents) were as follows: Alabama (76), Arkansas (1), Florida (19), Georgia (11), Louisiana (3), North Carolina (1), South Carolina (2), and Tennessee (2).

Survey results concerning herd sire purchasing decisions and breed use are presented here.

How much are you willing to pay for a herd sire?

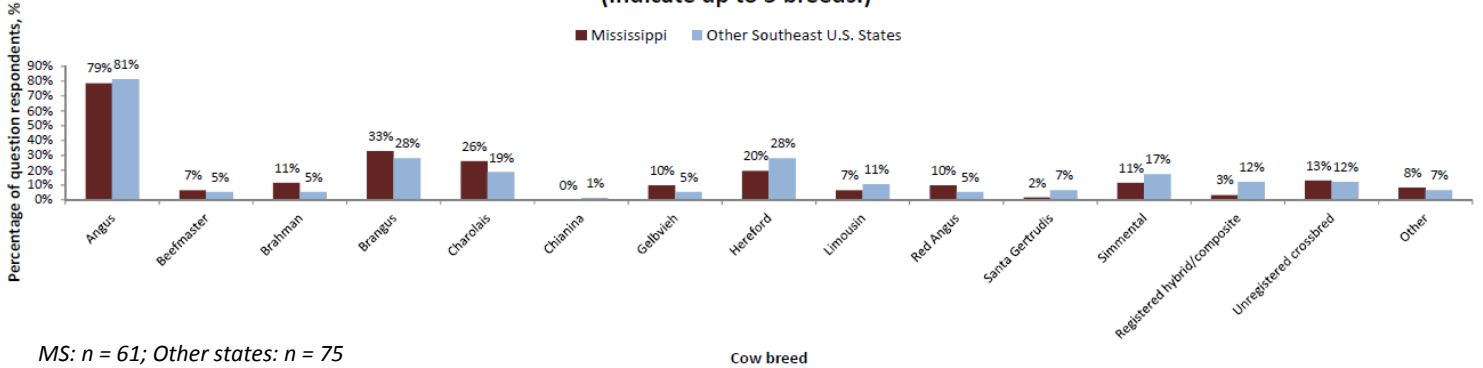


What breeds of bulls do you use for breeding purposes? (Indicate up to 3 breeds.)



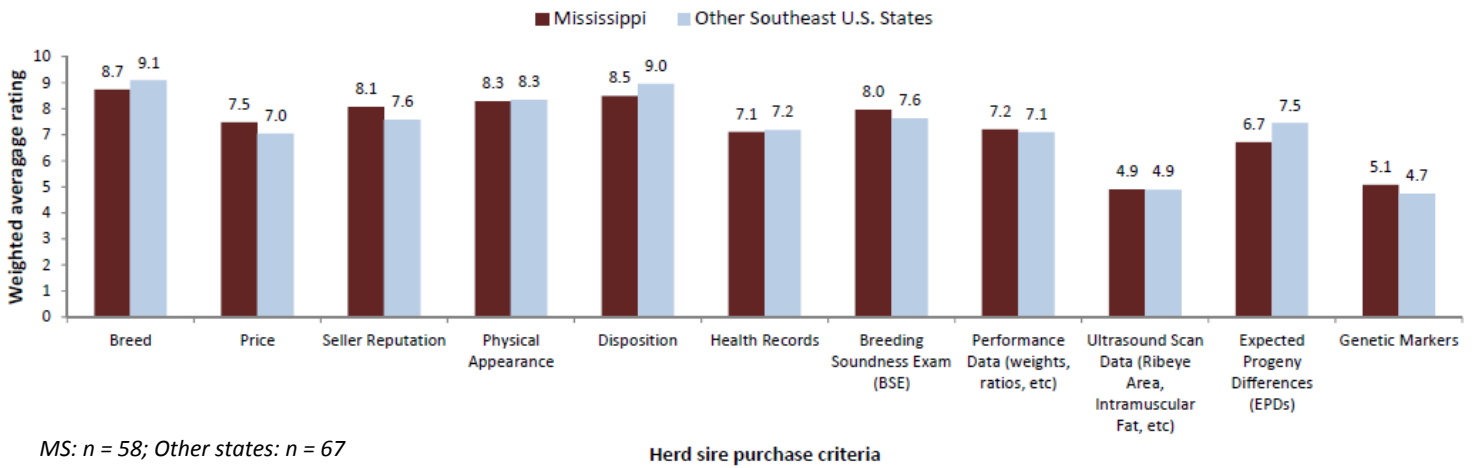
Producer Survey Results (Cont.)

What breeds are represented in your cow herd?
(Indicate up to 3 breeds.)



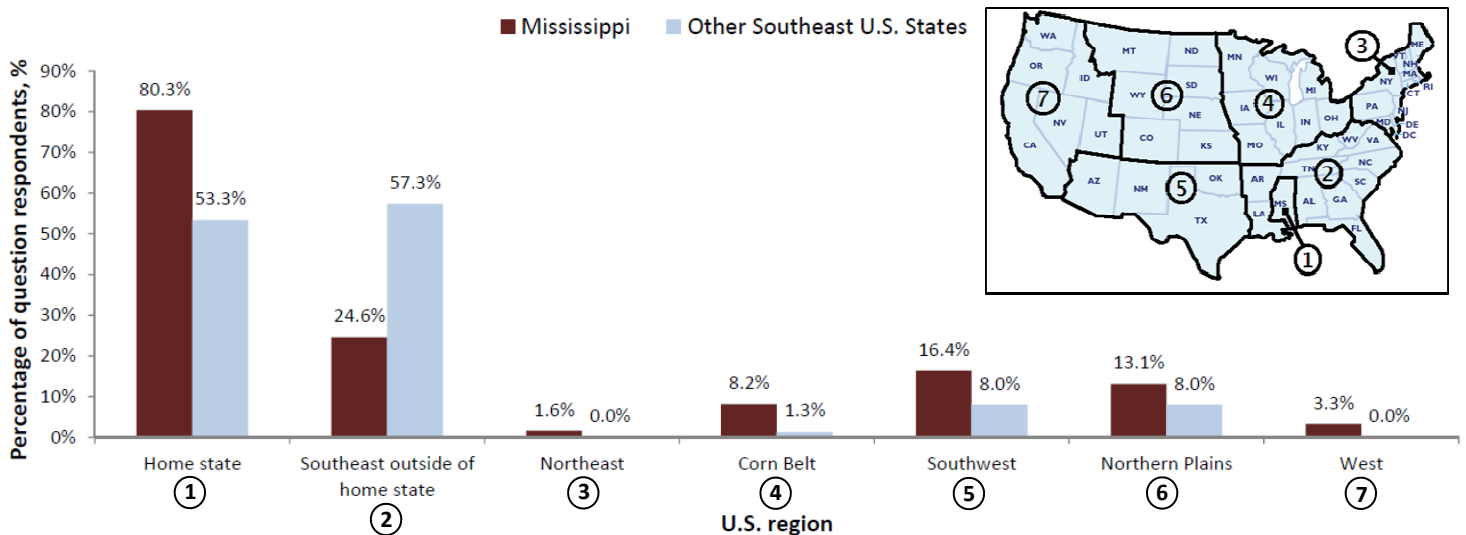
MS: n = 61; Other states: n = 75

Rate your consideration of the following when purchasing a herd sire.
(Do not consider = 1 to Consider heavily = 10)



MS: n = 58; Other states: n = 67

What is the geographic source of your herd sires?



MS: n = 61; Other states: n = 75

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Send questions or comments to
Jane Parish, Extension Beef Cattle Specialist,
Mississippi State University Extension Service

Joe Parish

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affiliation, age, disability, or veteran status.



Visit MBCIA online at
[http://msucares.com/
livestock/beef/mbcia/](http://msucares.com/livestock/beef/mbcia/)

MBCIA Membership Application

Name: _____

Address: _____

City: _____

County: _____ State: _____ Zip: _____

Phone: _____ Email: _____

(Check one) Seedstock: Commercial:

Cattle breed(s): _____

Completed applications and \$5 annual dues or \$100 life-time dues payable to Mississippi BCIA should be mailed to:

Mississippi Beef Cattle Improvement Association
Jane Parish, Extension Beef Cattle Specialist
Box 9815, Mississippi State, MS 39762

Missed BIF 2012? View it Online

If you were unable to attend the recent Beef Improvement Federation Research Symposium and Annual Meeting in Houston, Texas, then you can catch up on all of the meeting presentations online.



Just go to www.bifconference.com and click on the Newsroom link. There you will find presentation summaries, PowerPoint slides, proceedings papers, and audio from both the general and breakout sessions.

Forage Bull Test Field Day—May 19

Want to see how weeds respond to certain herbicides side-by-side to decide which one is best to use on farm? Many people say that alfalfa cannot be grown in South Mississippi, but can some of the new varieties grow well here? A Mississippi/Louisiana Beef and Forage Field Day will be held on Saturday, May 19, 2012. The Field Day will begin at 8:45 a.m. at Livestock Producer's Sale Barn, Hwy 98 E, Tylertown, MS.

Some of the topics that will be discussed include: using clovers, heifer development, bull selection, and viewing bulls from South Mississippi Gain-on-Forage Bull Test. After a sponsored meal, participants will travel by private vehicles to herbicide demonstration plots where side-by-side applications of different herbicides can be compared and two-year old alfalfa demonstration plots where 5 fall planted varieties and 12 spring planted varieties were planted side-by-side.

Featured speakers for the Field Day include: Dr. Ed Tidwell, Professor, LSU Ag Center; Dr. Brandi Karisch, Asst Extension/Research Professor, MSU Extension Service; Dr. Daniel Rivera Assistant Extension Professor, MAFES; Dr. Rocky Lemus, Assistant Extension Professor Forages, MSU Extension

Service; and Dr. Ronnie Bardwell, Area Livestock Agent, LSU Ag Center.

To preregister for Mississippi/Louisiana Beef and Forage Field Day please call the Walthall County Extension Office at 601-876-4021, or by e-mail crhay@ext.msstate.edu by May 11, 2012.

For more information contact:

- Frank Holmes, HHH Farms, 601-876-5204
- Richard Hay, Walthall County Director, 601-876-4021
- Mike Tynes, Pike County Director, 601-783-5321
- J. A. Girgenti, J G Ranch, 985-748-6992
- Mark Mowdy, Area Extension Agent, 601-384-2349

This Field Day is presented in cooperation with the MSU Extension Service, LSU Ag Center, and the South Mississippi Gain-on-Forage Bull Test. Individuals who require special accommodations to participate should contact the Extension Office to make their request known 7 days prior to the program.