

# Mississippi MarketMaker Newsletter



MISSISSIPPI STATE  
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EXTENSION SERVICE

## SEARCHING FOR LOCAL AGRITOURISM FARMS THROUGH MARKETMAKER

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### What types of food producers and service providers are covered by MarketMaker?

1. Agritourism
2. Buyers
3. Eating and Drinking Places
4. Farmers and Farmers Markets
5. Fishfarmers and Fishermen
6. Food Retailers, Processors and Wholesalers
7. Winery

### Where can you find MarketMaker?

1. MarketMaker (MM) can be viewed at – <http://ms.marketmaker.uiuc.edu/>.
2. You can also find MM by searching for “Mississippi MarketMaker” in your favorite internet search engine.
3. You can follow MM at Facebook — <http://www.facebook.com/foodmarketmaker>.
4. You can also follow MM at Twitter — <http://twitter.com/#!/FoodMarketMaker>.
5. Follow Mississippi MarketMaker Newsletter – <http://msucares.com/newsletters/marketmaker/index.html>.

### How do you search for Agritourism Farms operating in your county?

1. In Mississippi MarketMaker, click the link “**SEARCH**” located at the upper right section of the page.
2. Click the link “**Begin New Business Search**” located at the upper middle section of the page.
3. Click “**Agritourism**” and then click “**Facilities**” or the other choices.
4. Specify the area to be searched under “**Search By**” by selecting either MS Statewide, County in MS, City in MS, Zip code, Current map or Multi-state.
5. You will notice that there are 31 Agritourism Farms now registered in Mississippi MarketMaker.

### How do I sign up for the MarketMaker Training Workshop?

1. The next MarketMaker workshop is scheduled on August 23, 2011 from 10:00 AM to 12:00 PM at the Coastal Research and Extension Center. If interested, you can read the details at <http://www.coastal.msstate.edu/MSMMworkshop0811.html>.
2. This workshop will enable you to earn two-hours inservice credit.

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