

Mississippi MarketMaker Newsletter



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Can't Find a Fisherman to Buy Seafood, How about a Fish Market?

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Don't have access to a fisherman? Do you know where you can find fish markets to get your fresh seafood?

Last week, we discussed going straight to the fisherman to purchase your shrimp. Well, what if you live inland? You can use MarketMaker to look for fish markets that sell shrimp!

How do you search for the fish markets?

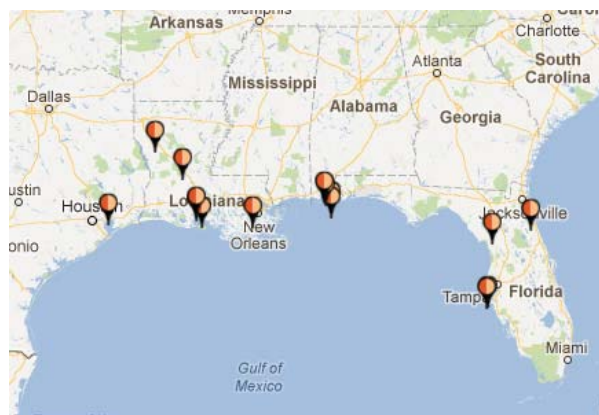
The first thing you need to do when you get into the MarketMaker website is to select the Food Retailers from the dropdown menu in the search box (center box) labeled Farmers, Fisheries & Businesses.

Then click: Fish Market.

Next: Marine Fish/Shellfish/Seafood,
and finally, Shrimp.

Then 'search by' MS Statewide.

If you need some more options, expand your 'search by' to MULTI STATE and then select the states of your choice. As an example, we searched for fish markets selling shrimp in all five gulf states and the picture above shows the results.



Remind your seafood industry clients about MarketMaker?

Do not forget about MarketMaker when assisting your seafood industry clients. Whether they are a restaurant, processor, commercial fisherman or charter boat captain, they all have marketing needs.

MarketMaker and smart phones:

MarketMaker is now mobile! Just go to ms.foodsearcher.com on your smart phone to search through MarketMaker!

Where can you find MarketMaker?

MarketMaker (MM) can be viewed at – <http://ms.marketmaker.uiuc.edu/>.

You can also find MM by searching for "Mississippi MarketMaker" in your favorite internet search engine.

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