# Mississippi MarketMaker Newsletter



## Food MarketMaker Newsletter - October 2012 Edition

Dr. Benedict Posadas, Amanda Seymour and Randy Coker Mississippi State University, Coastal Research and Extension Center Website: <u>http://www.coastal.msstate.edu/MMNewsletter.html</u> October 23, 2012

The October 2012 edition of the Food <u>MarketMaker Newsletter</u> is posted and ready to read. We hope you enjoy it. The newsletter can be downloaded in pdf format at <u>http://national.marketmaker.uiuc.edu/uploads/76994fd2e7ddadcbc1c7a9028ca74d03.pdf</u>

To view the document, you will need Adobe Reader. If you currently don't have this program on your computer, you can get the latest version by going to <u>http://get.adobe.com/reader</u>.

This month you can read about:

- Farm to School Network
- USDA Sets new Standards for Meals in America's Schools
- MarketMaker News and Updates
- In Every Issue: Buy & Sell Forum

#### Have you considered...

Contacting the appropriate agency to find out more about the schools in your area? Not only would you have a new market, but the children in your area would be eating local foods! Check **"Farm to School"** on your MarketMaker profile under **"Methods of sale**" to make your business searchable by educational institutions looking for fresh, local foods.

#### **Business Spotlights...**

Keep an eye on our Mississippi MarketMaker Website for updated Business Spotlights. These will be updated monthly featuring Mississippi Businesses!

### Where can you find MarketMaker?

MarketMaker can be found at <u>foodmarketmaker.com</u> The Mississippi MarketMaker (MM) can be viewed at – <u>http://ms.marketmaker.uiuc.edu/</u>. You can also find MM by searching for "Mississippi MarketMaker" in your favorite internet search engine. You can follow MM at Facebook — <u>http://www.facebook.com/MSMarketMaker</u> You can also follow MM at Twitter — <u>http://twitter.com/MS\_MarketMaker</u>. You can use MM on your smart phone – <u>http://www.ms.foodsearcher.com</u>.

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