# Mississippi MarketMaker Newsletter



## **Mississippi Commercial Fish Farms**

Dr. Benedict Posadas, Katy Buchanan and Peter Nguyen Mississippi State University, Coastal Research and Extension Center Mississippi-Alabama Sea Grant Extension Program Website: <u>http://www.coastal.msstate.edu/MMNewsletter.html</u> Volume 4, Issue 9; May 13, 2014

### **Commercial Fish and Shellfish Farming Operations**

The North American Industry Classification System (NAICS, 2014) classifies commercial fish and shellfish farming in three major industries listed below:

- a. Farm raising finfish listed under NAICS code 112511 or finfish farming and fish hatcheries. This U.S. industry comprises establishments primarily engaged in farm raising finfish (e.g., catfish, redfish, striped bass, tilapia, trout, snapper) and/or hatching fish of any kind.
- b. Farm raising shellfish classified under NAICS code 112512 or shellfish farming. This U.S. industry comprises establishments primarily engaged in farm raising shellfish (e.g., crayfish, saltwater shrimp, freshwater prawn, oyster, blue crab).
- c. NAICS code 112519 or other aquaculture comprises establishments primarily engaged in farm raising of aquatic animals (except finfish and shellfish) and/or farm raising of aquatic plants. Alligator, algae, frog, seaweed, or turtle production is included in this industry.

Source: NAICS. North American Industry Classification System. <u>http://www.census.gov/eos/www/naics/</u>. Last accessed: May 13, 2014.

#### Why register your fish farming business in MarketMaker?

The Mississippi MarketMaker website is visited over 75,000 times by more than 5,300 web users each month. By creating your business profile in MarketMaker, your business becomes visible to buyers and consumers who search online for local sources of food and seafood products. You can create multiple business profiles for all your food businesses, e. g, fish farm, fish retailer, seafood restaurant.

#### Where do you register your fish farming business in Marketmaker?

To register your fish farm, go to: <u>http://ms.foodmarketmaker.com/registration/register</u>. For registration assistance, go to: <u>http://www.coastal.msstate.edu/MSMarketMaker.html</u>.

#### Commercial Fish Farms on Mississippi MarketMaker



Lauren Farms, Inc. 655 Napanee Rd Leland, MS 38756

Phone: 662-390-3528 Website: <u>http://www.laurenfarms.com/</u> MS MarketMaker Profile: <u>http://ms.foodmarketmaker.com/business/3729</u>

Aqua Green LLC 381 Old Highway 26 Perkinston, MS 39573



Phone: 601-528-5653 Website: <u>http://www.aquagrn.com/index.html</u> MS MarketMaker Profile: <u>http://ms.foodmarketmaker.com/business/422018</u>

\* To find a local business like these, do a Business Search at the MS MarketMaker website using this link! <u>http://webapps.foodmarketmaker.com/marketmaker/#MS/food/productsearch/22695/28</u>

\* You can expand your "business search" by including in your search the other 19 states which are members of MarketMaker.

Where can you find MarketMaker?

MarketMaker can be viewed at - <u>http://ms.foodmarketmaker.com</u>. You can follow MarketMaker at Facebook - <u>http://www.facebook.com/MS MarketMaker</u>. You can also follow MarketMaker at Twitter - <u>http://twitter.com/MS\_MarketMaker</u> Find MarketMaker on your smart phone - <u>http.ms.foodsearcher.com</u>

For previous issues of the Mississippi MarketMaker Newsletter, go to:

http://msucares.com/newsletters/marketmaker/index.html

This program is funded in part through grants provided through Gulf States Marine Fisheries Commission, Oil Disaster Recovery Program under NOAA Fisheries grant award number NA10NMF4770481".