# Mississippi MarketMaker Newsletter



## **Mississippi Charter Boats For-Hire**

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#### **Charter Boats For-Hire in Mississippi**

Charter boats for-hire correspond to code 487210 (Scenic and Sightseeing Transportation, Water) in the North American Industrial Classification System (NAICS). About **100 charter boats for-hire** are licensed by the Mississippi Department of Marine Resources (MDMR) to operate in Mississippi. Using Economic Modeling Specialists (EMSI) data, the charter boat for-hire industry generated **137 jobs** in 2014. The latest NOAA Fisheries estimates show that the Mississippi charter boats for-hire created total trip sales impacts amounting to **\$4.5 million** in 2012.

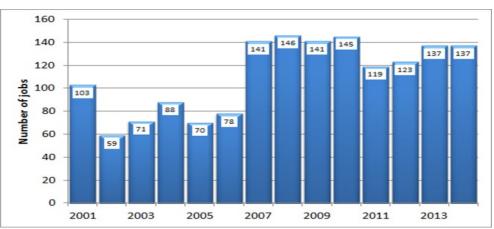


Figure 1. Direct employment impacts of Mississippi charter boats for-hire.

### Why register your charter boats for-hire in MarketMaker?

The Mississippi MarketMaker website is visited over **75,000** times by more than **5,300** web users each month. By creating your business profile in MarketMaker, your business becomes visible to buyers and consumers who search online for local sources of food, seafood products, and outdoor tourism. You can create multiple business profiles for all your fishing businesses, e. g, commercial fishing and fishing charter.

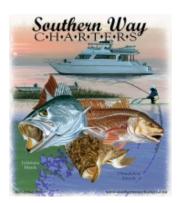
### Where do you register your food business in Marketmaker?

If you or anyone you know wants to register in MarketMaker, please follow this link: <u>http://ms.foodmarketmaker.com/registration/register</u>. For assistance, go to: <u>http://www.coastal.msstate.edu/MSMarketMaker.html</u>. There are **25 charter boats for-hire** which are registered in the Mississippi MarketMaker.

### Who are Charter Boats For-Hire on Mississippi MarketMaker?

Southern Way Charters 664 Tatum Camp Rd Purvis, MS 39475

Phone: 601-299-0726 Website: <u>www.southernwaycharters.com</u> MS MarketMaker Profile: http://ms.foodmarketmaker.com/business/883499





**Dominator Fishing Charters** 679 Beach Blvd Biloxi, MS 39530

Phone: 228-209-3838 Website: <u>www.fishdominator.com</u> MS MarketMaker Profile: http://ms.foodmarketmaker.com/business/894022

\* To find a local business like these, do a Business Search at the MS MarketMaker website using this link! <u>http://webapps.foodmarketmaker.com/marketmaker/#MS/food/productsearch/22390/28</u> \* Expand your search to the **19** other states on MarketMaker!

\* About **1,002 charter boats for-hire** are registered in the MarketMaker websites in 20 states.

### Where can you find MarketMaker?

MarketMaker can be viewed at - <u>http://ms.foodmarketmaker.com</u>. You can follow MarketMaker at Facebook - <u>http://www.facebook.com/MSMarketMaker</u>. You can also follow MarketMaker at Twitter - <u>http://twitter.com/MS\_MarketMaker</u> Find MarketMaker on your smart phone - <u>http.ms.foodsearcher.com</u>

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