Mississippi MarketMaker Newsletter

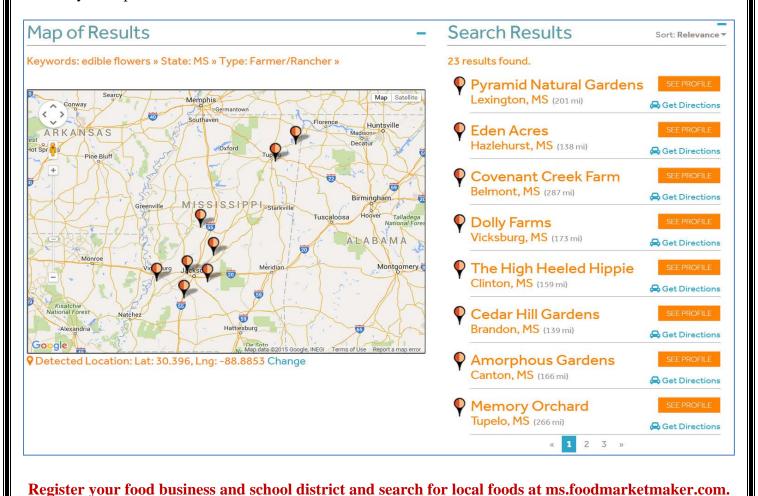


Marketing Linkages between Farmers Growing Edible or Cut Flowers and Farmers Markets

Benedict Posadas. Mississippi MarketMaker Newsletter, Vol. 5, Issue 12, Sep. 22, 2015. Mississippi State University Extension Service, Coastal Research and Extension Center. http://msucares.com/newsletters/marketmaker/index.html

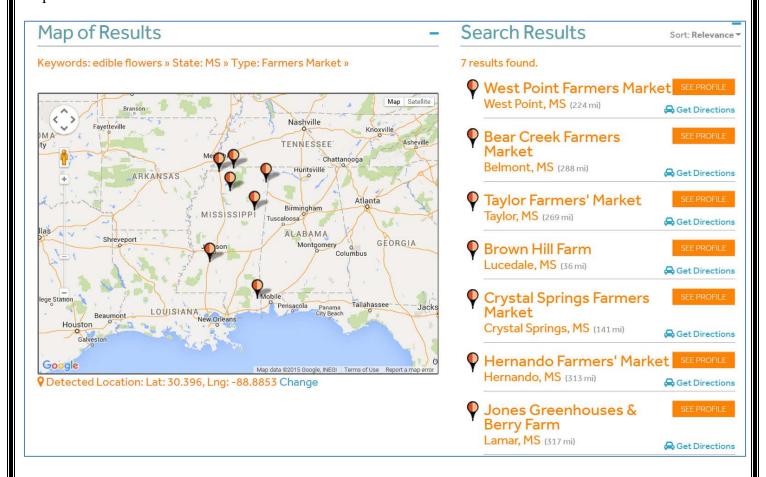
Mississippi Farmers Growing Edible Flowers

To find local farmers growing edible or cut flowers: (1) Do a **Business Search** in http://ms.foodmarketmaker.com, (2) Type "edible flowers" or "cut flowers", (3) Select Farmer/Rancher under Basic Filters, then click **Search**. Remember to specify your current location. There are **23 farmers** registered in Mississippi MarketMaker growing edible flowers, as shown in the MarketMaker map below. Please encourage your local farmers to register at Mississippi MarketMaker to reach more buyers and more efficiently form profitable business alliances.



Mississippi Farmers Markets Selling Flowers

To find local farmers markets selling edible or cut flowers: (1) Do a **Business Search** in http://ms.foodmarketmaker.com, (2) Type "edible flowers" or "cut flowers", (3) Select Farmers Market under Basic Filters, then click **Search**. Remember to specify your current location. There are seven farmers markets registered in Mississippi MarketMaker selling edible or cut flowers, as shown in the MarketMaker map below.



Marketing Linkages between Farmers and Farmers Markets

About **628 farmers markets** registered in the National Food MarketMaker Program are selling edible flowers. These markets serve as marketing outlets for the **772 farmers** growing edible flowers nationwide.

MarketMaker Training Workshops for Producers, Extension, Regulators and School Teachers

Available upon request by a group of 6-12 producers, extension agents, state regulatory agencies staff and school teachers. More details at http://www.coastal.msstate.edu/MMInserviceTraining.html.

Where can you find Mississippi MarketMaker?

MarketMaker can be viewed at http://ms.foodmarketmaker.com/.

Ask Siri or Cortana to search for "Mississippi MarketMaker" on your smart phone.

Register your food business and school district and search for local foods at ms.foodmarketmaker.com.