Mississippi MarketMaker Newsletter



Know Your Local Garlic Growers!

Posadas, Benedict C. Mississippi MarketMaker Newsletter, Vol. 5, Issue 15, Dec. 8, 2015. http://msucares.com/newsletters/marketmaker/index.html

U.S. Garlic Consumption

According to Penn State Extension, "garlic consumption has quadrupled in the United States since 1980 and now stands at about 2 pounds per capita. Around 24,000 to 26,000 acres of garlic are planted annually in the United States with total production of around 400 million pounds. U.S. production is concentrated in California, with smaller acreages in Oregon, Nevada, Washington, and New York. About one-half of U.S. garlic production is sold in the fresh market; the other half is dehydrated. At the wholesale level, garlic is normally traded as 5-, 22-, and 30-pound boxes; 3-pound ropes and braids; and cases of 48 2-bulb boxes."

The Fruit and Vegetable Market News published by the U.S. Department of Agriculture reported that at the Atlanta Terminal Wholesale Market on Dec. 4, 2015, the "garlic market was about steady". 30-pound cartons of California White jumbo were selling at 54.00-56.50. Different wholesale prices were reported at the other terminal markets in other major cities.

Farmers Growing Garlic Who Are Registered in Marketmaker

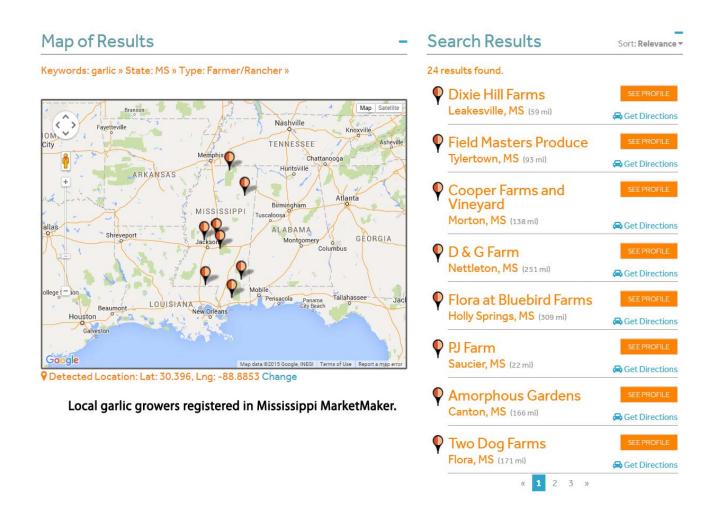
Households or businesses looking for local garlic farms, please use the following steps:

- 1. Using your PC, laptop, iPad or smart phone, go to http://ms.foodmarketmaker.com.
- 2. Click "Search" and type "garlic".
- 3. Select Farmer/Rancher under Basic Filters, then click Search.
- 4. Remember to specify your current location.

There are **24 farmers** registered in Mississippi MarketMaker growing garlic, as shown in the MarketMaker map. When the search was expanded to all the member states, the total number of farmers growing garlic reached **976**.

Please encourage your local farmers to register at Mississippi MarketMaker to reach more buyers and more efficiently form profitable business alliances.

Register your food business and school district and search for local foods at ms.foodmarketmaker.com.



MarketMaker Training Workshops for Farmers, Fishermen, Fishfarmers, Charter Boat Captains, Food Processors, Food Wholesalers, Food Retailers, Land and Sea Grant Extension Faculty and Staff, State Regulators and School Teachers and Youth

This training workshop is available upon request by a group of 6-12 producers, extension agents, state regulatory agencies staff and school teachers. Each workshop will be tailored according to the needs of the participants. More details about the training workshop are available at http://www.coastal.msstate.edu/marketmaker-workshops. Please email Dr. Posadas at ben.posadas@msstate.edu if you are interested in setting up a training workshop in your business, office, agency and organization.

Where can you find Mississippi MarketMaker?

MarketMaker can be viewed at http://ms.foodmarketmaker.com/.

Ask Siri or Cortana to search for "Mississippi MarketMaker" on your smart phone.

Register your food business and school district and search for local foods at ms.foodmarketmaker.com.