# Mississippi MarketMaker Newsletter



## **Know Your Local Seafood Businesses Handling Crab Products!**

Posadas, Benedict C. Mississippi MarketMaker Newsletter, Vol. 6, Issue 4, Feb. 16, 2016. http://msucares.com/newsletters/marketmaker/index.html

#### **U.S. Blue Crab Commercial Landings**

Based on the annual data published by NOAA Fisheries, the U.S. commercial blue crab landings averaged 169 million pounds per year since 2000, with significant drop during the past two years. The top four producing states in 2014 were Louisiana, Maryland, North Carolina and Virginia. The five Gulf of Mexico States landed an average 56 million pounds per year since 2000 contributing about one-third of total U.S. commercial landings. The soft and peeler blue crab landings consisted a little more than three percent of the total commercial landings in the early 2000s, but fell to slightly more than one percent during the past five years.

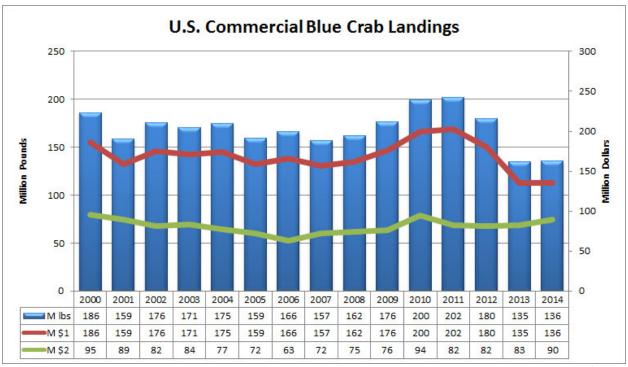
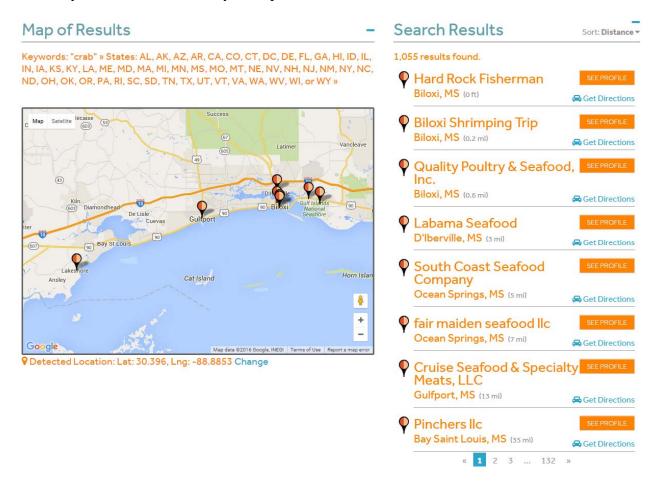


Fig. 1. Annual commercial blue crab landings (Mlbs, in million pounds), landing values (M\$1, in million dollars) and deflated landing values (M\$2, million dollars).

Register your food business and school district and search for local foods at ms.foodmarketmaker.com.

#### Seafood Businesses Selling Crabs Which Are Registered In MarketMaker

There are **1,055 seafood businesses** registered in the National Food MarketMaker Program which specified that they were selling crabs, as shown in the MarketMaker map below. To view the list of seafood businesses online, please click this **MarketMaker Link**. When the search was limited to Mississippi, the results showed than there are **11** seafood businesses selling crabs. Please encourage your local seafood businesses to register at Mississippi MarketMaker to reach more buyers and more efficiently form profitable business alliances.



## **MarketMaker Training Workshops**

This training workshop is available upon request by a group of 6-12 producers, extension agents, state regulatory agencies staff and school teachers. Please email Dr. Posadas at <a href="mailto:ben.posadas@msstate.edu">ben.posadas@msstate.edu</a> if you are interested in setting up a training workshop in your business, office, agency or organization.

## Where can you find Mississippi MarketMaker?

MarketMaker can be viewed at <a href="http://ms.foodmarketmaker.com/">http://ms.foodmarketmaker.com/</a>.

Ask Siri or Cortana to search for "Mississippi MarketMaker" on your smart phone.

Register your food business and school district and search for local foods at ms.foodmarketmaker.com.