Mississippi MarketMaker Newsletter



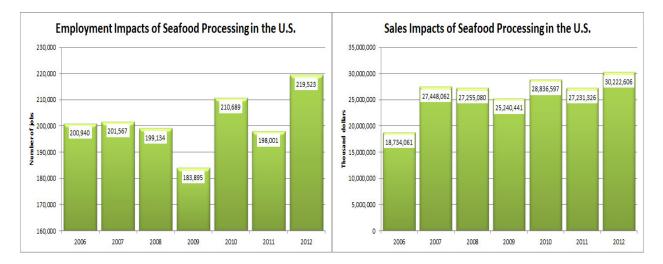
Know Your Local Seafood and Catfish Processors!

Posadas, Benedict C. Mississippi MarketMaker Newsletter, Vol. 6, Issue 8, Apr. 26, 2016.

Economic Impacts of U.S. Seafood Processing

Seafood processing primarily corresponds to seafood canning and fresh and frozen seafood processing in the North American Industrial Classification System (NAICS). The seafood canning industry comprises of establishments primarily engaged in canning seafood and marine fats and oils and/or smoking, salting, and drying seafood. The fresh and frozen seafood processing industry comprises of establishments primarily engaged in one or more of the following: eviscerating fresh fish by removing heads, fins, scales, bones, and entrails; shucking and packing fresh shellfish; manufacturing frozen seafood; and processing fresh and frozen marine fats and oils.

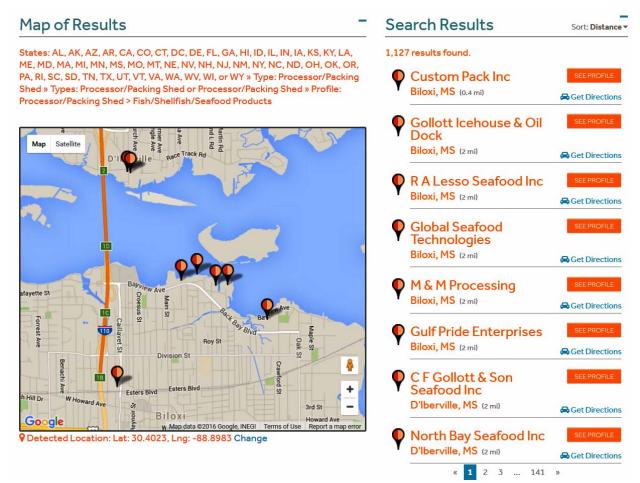
Total economic impact is the sum of direct, indirect and induced impacts. Indirect impacts result from changes in economic activity of other industrial sectors which supply goods or services to the sector being evaluated. Induced impacts are the result of personal consumption expenditures by industry employees. Output or sales impacts are expressed in dollars for the year specified by the user. Employment impacts are expressed in terms of a mix of both full-time and part-time jobs. Estimates of the jobs and sales impacts released by NOAA-Fisheries Economics for the entire USA are shown below. Seafood processing generated economic impacts over \$30 billion in sales and provided jobs to almost 220,000 workers in 2012.



Register your food business and school district and search for local foods at ms.foodmarketmaker.com.

Seafood and Catfish Processors Which Are Registered In MarketMaker

There are **1,127 seafood and catfish processing plants** which are registered in the Food MarketMaker program, as shown in the MarketMaker map below. When the search was limited to Mississippi, the number of plants processing seafood and catfish products was **35**. Click this **LINK** to view the search results online. You can sort the results alphabetically, by relevance or by distance to your current location.



MarketMaker Training Workshops

Please email Dr. Posadas at <u>ben.posadas@msstate.edu</u> if you are interested in setting up a training workshop in your business, office, agency or organization.

Where can you find Mississippi MarketMaker?

MarketMaker can be viewed at <u>http://ms.foodmarketmaker.com/</u>. Ask Siri or Cortana to search for "Mississippi MarketMaker" on your smart phone.

How do you search for your business profile in Mississippi MarketMaker?

Click Search and type the name of your business in the space under Search MarketMaker.

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